

Urban Mediaspace Aarhus



Studietur til Birmingham

4. – 6. marts 2012

Program

Formål

Studieturen til Birmingham har fokus på partnerskaber, serviceproduktion og kulturel byudvikling. Turen tjener som fagligt input til den fremtidige organisationsudvikling i Borgerservice og Biblioteker frem imod Multimediehuset.

Fagligt indhold

Ligesom Aarhus bygger Birmingham i disse år et nyt, stort hovedbibliotek, som er én af drivkræfterne for den kulturelle udvikling af byen.

I Birmingham er der lagt en overordnet strategi (The Big City Plan) for genskabelse og revitalisering af byen, hvor biblioteket spiller en hovedrolle. Partnerskaber, samarbejder på tværs af sektorerne og sameksistens er tænkt ind fra starten som en del af projekteringsgrundlaget for det nye bibliotek. Det får en placering i byens absolutte centrum, hvor det bygges sammen med Birminghams største teater The Rep og bliver tætte naboer med andre store kulturinstitutioner og et nyt internationalt, kongrescenter, der deler lokaler med Birmingham Symfoniorkester.

Det nye biblioteket i Birmingham adskiller sig på afgørende områder fra Multimediehuset, men der er alligevel vigtige fælles indsatser, hvor vi kan inspirere og lære af hinanden. Det gælder ikke mindst den kollektive boform, hvor forskellige institutioner samles under samme tag og kan samarbejde om nye opgaveløsninger og tilbud til brugerne.

Vi kigger også på, hvordan den kulturelle byudvikling er tænkt og organiseret i Birmingham, og hvordan de arbejder med at realisere The Big City Plan.

Deltagere

Strategigruppen for Multimediehuset

- Torben Frank Dreier, Folkeoplysningsudvalget
- Anders Munk, LO Århus
- Elisabeth Lykkebo Wedderkopp, Kultursamvirket
- Steffen Ejner Brandorff, Institut for Informations- og medievidenskab

Idégruppe for Multimediehuset

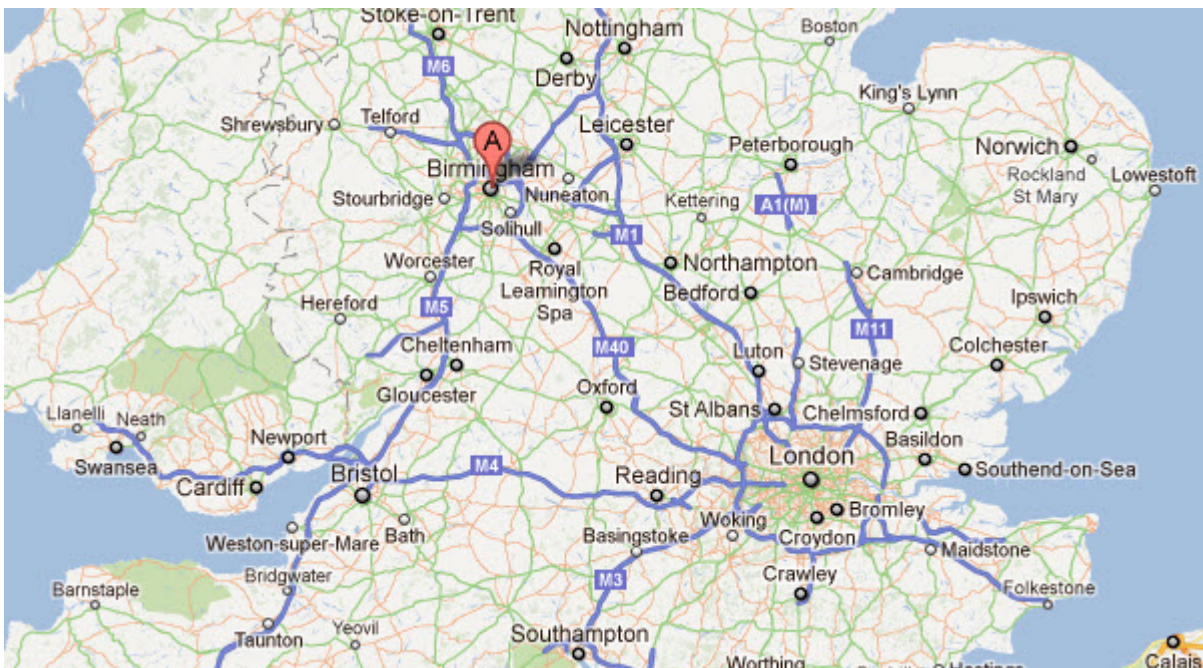
- Rui Manuel Faria Monteiro, Indvandrer TV
- Eva Bjerrum, Center for New Ways of Working, Alexandra Instituttet (kører selv til og fra Aalborg)
- Jens Gert Eibye Sørensen, Erhverv Århus

Interne deltagere

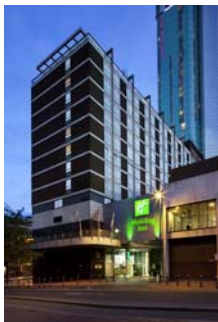
- Rolf Hapel, forvaltningschef for Borgerservice og Biblioteker
- Marie Østergård, projektleder, Urban Mediaspace Aarhus
- Ina Bækgaard, projektleder, Urban Mediaspace Aarhus
- Henrik Traberg, chef for Fællessekretariatet for Borgerservice og Biblioteker (står på i København)
- Jørgen Eskjær, teknisk serviceleder, Hovedbiblioteket
- Britta Hedegaard Christensen, teamleder HB Faglitteratur (kommer selv til Aalborg)
- Marie Louise Overgaard, projektleder, Drift og Ressourcer
- Kirstine Jakobsen, bibliotekar, HB Faglitteratur
- Michael Høyer-Nielsen, bibliotekar, HB Faglitteratur
- Jannik Mulvad, IT-konsulent/idéudvikler, Drift og Ressourcer
- Anja Hougaard Svit, assistent, Drift og Ressourcer
- Knud Schulz, chef for Hovedbiblioteket
- Lene Hartig Danielsen, chef for Borgerservice
- Jakob Asmussen, udviklingsmedarbejder, Staben, Borgerservice

Søndag den 4. marts 2012

- 13:00 Busafgang fra Aarhus
Hovedbiblioteket
Møllegade 1
8000 Århus C
- 15:00 Forventet ankomst til Aalborg lufthavn
- 16:05 Flyafgang Aalborg lufthavn
SAS / SK1210
- 16:50 Ankomst til Kastrup – flyskift
- 17:30 Videre afrejse fra Kastrup
SAS / SK2535
- 18:30 Ankomst Birmingham
Vi bliver hentet med bus og kørt til hotellet.
- 20:15 Forventet ankomst til The Holiday Inn Birmingham City Centre (s. 5)
- 21:00 Aftensmad:
Royal Bengal (s. 6)



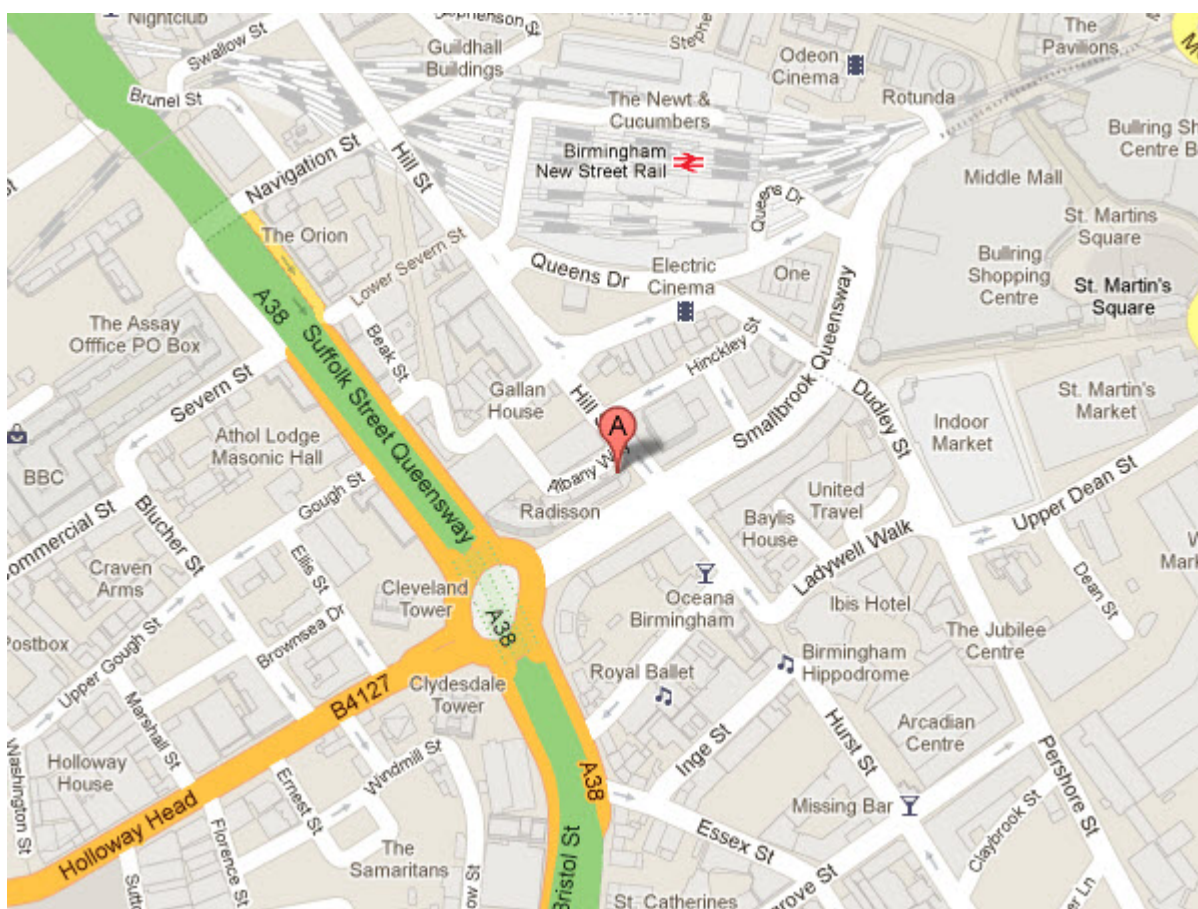
Søndag kl. 20:15 – The Holiday Inn Birmingham City Centre



The Holiday Inn Birmingham City Centre ligger i centrum af Birmingham blot 3 minutter fra New Street station.

Hotellets værelser har alle moderne faciliteter samt gratis trådløst internet. Hotellet har restaurant, bar og mødelokaler af varierende størrelse. Læs mere på hjemmesiden:

www.holidayinn.com/hotels/us/en/birmingham/bhxwm/hoteldetail



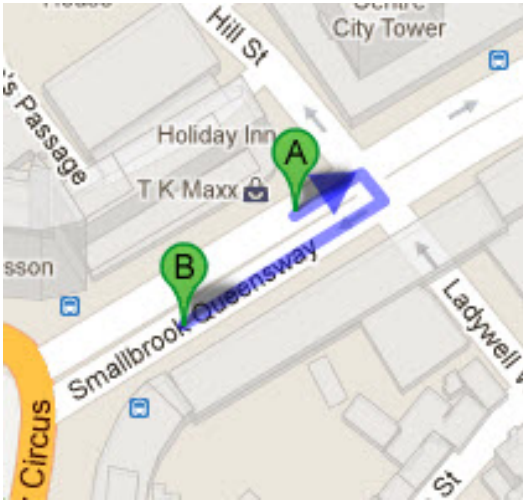
The Holiday Inn Birmingham City Centre, Smallbrook Queensway, Birmingham B5 4EW, tlf. +44 (0)870 400 9008

Søndag kl. 21: Royal Bengal

Søndag spiser vi aftensmad på Royal Bengal, en indisk restaurant, der ligger to minutters gåtur fra hotellet.

Chefen for biblioteket i Birmingham Brian Gambles og hans kæreste deltager også.

Se hjemmeside: www.royalbengalbirmingham.co.uk



Royal Bengal, 23 Smallbrook Queensway, B5 4HE, tlf. 0121 643 8127

Mandag den 5. marts 2012

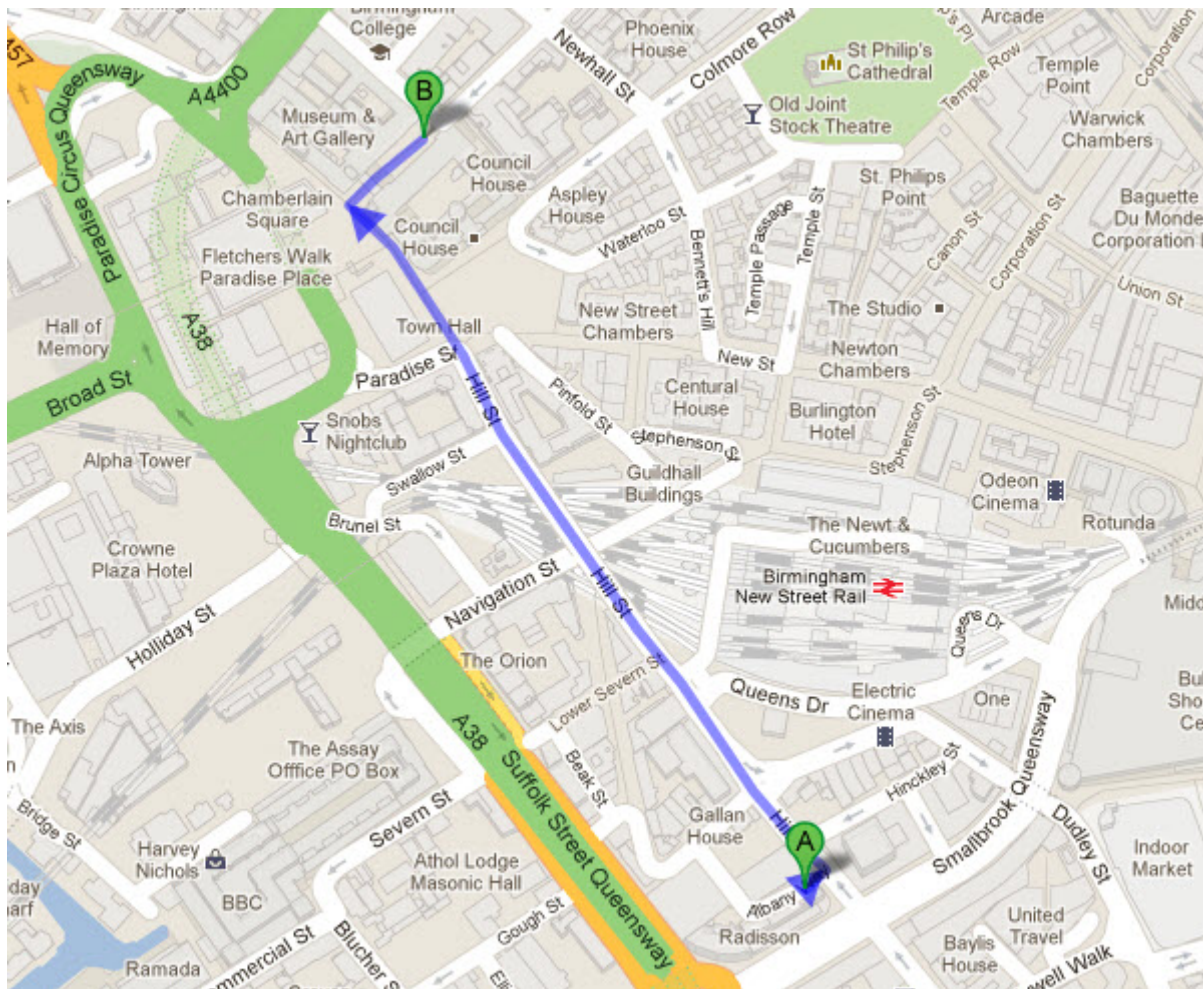
- Fra 06.30 Morgenmad
Hotelllets restaurant serverer English Buffet Breakfast
- 08:15 Fælles afgang mod Birmingham Central Library (s. 8)
- 09:00 Fælles opstart v/Rolf
Inddeling af grupper og fordeling af opgaver
- 10:00 Welcome/Introduction (s. 9)
v/Brian Gambles, Assistant Director
- 10:30 Introducing the Library of Birmingham
v/Patrick Arends, Associate Architect, Mecanoo
- 11:00 Pause
- 11:30 Birmingham & Civic Development (s. 10)
v/Waheed Nazir, Director of Planning & Regeneration
v/Andrew Round, Head of City Centre Development
- 12:30 Frokost
- 13:30 Culture & the Creative City Initiative (s. 11)
v/Val Birchall, Assistant Director, Culture Commissioning
v/Debbie Kermode, Deputy Director, Ikon Gallery
- 15:30 Academic Partnerships (s. 12)
v/Beverley Nielsen, Director Employer Engagement, Birmingham
City University
v/Professor Ian Grosvenor, Deputy Pro-Vice Chancellor for Cultural
Engagement, University of Birmingham
- 16:30 Summary
v/Brian Gambles
- 16:45 Afgang til hotellet
- 17:20 Afgang fra hotellet
- 17:30 Aftensmad: Ming Moon Restaurant (s. 13)
- 19:30 Chicago the Musical (s. 14)

Mandag kl. 08:15 - Birmingham Central Library



Fælles afgang mod Birmingham Central Library, der ligger knap 1 km fra hotellet. Afhængig af vejret går vi eller kører med taxa.

Mandag tilbringer vi det meste af dagen på biblioteket. Conference Room 4 er booket til os. Frem til kl. 10:00 har vi fælles opstart, hvor I bliver inddelt i grupper og får udleveret opgaver.



Birmingham Central Library, Chamberlain Square, B3 3HQ, tlf. 0121 303 4511

Mandag kl. 10:00 – Welcome/Introduction

v/Brian Gambles



Brian Gambles: Director for the Library of Birmingham, Birmingham City Council

Born and educated in Liverpool, Brian Gambles graduated in History from Oxford University in 1976. He joined Birmingham Library Services in 1987 after spending several years in university libraries in London, Plymouth and Sunderland. Since then he has taken on many roles, focussed on planning and service performance, ICT strategy and resources management, and service innovation.

Brian is Project Director for the Library of Birmingham, one of Europe's foremost cultural developments, and has recently been appointed as Chief Executive of the newly formed Library of Birmingham Development Trust. Due to open in June 2013, The Library of Birmingham will rewrite the book for library and archive services. Brian has a long-standing interest in new models of library service for changing times and changing communities. He is passionate about the need for radical change in the library service to secure its position in the 21st century urban landscape.

Brian has a national profile in public libraries, has authored several articles and has delivered many conference presentations in the UK, Europe and the USA, on the future of libraries and their impact on learning, skills and economic regeneration.



Skitse af det nye bibliotek i Birmingham

Mandag kl. 11:30 - Birmingham & Civic Development

v/Waheed Nazir & Andrew Round



Waheed Nazir: Vi har desværre ikke fået nogen biografi om Waheed Nazir. Vi eftersender, hvis vi modtager den inden afgang.

Andrew Round

Assistant Director, Planning & Development

Andrew Round is the Assistant Director for Planning & Development at Birmingham City Council with particular responsibility for City Centre Development. Andrew is both a Chartered Surveyor & Town Planner and helped shape the Big City Plan, Birmingham City Centre Vision & Masterplan for the next 20 years. Andrew has also played a key role in achieving Enterprise Zone status for the City Centre as well as acting as the Planning & Regeneration lead on key projects such as Birmingham New Street Gateway & Paradise Circus.

Andrew has worked for the City Council since 2008, prior to that he spent 15 years in the Private Sector mainly with GVA's Birmingham Office as a Director in their Planning, Development & Regeneration Team.

Mandag kl. 13:30 - Culture & the Creative City Initiative

v/Val Birchall & Debbie Kermode

Val Birchall: Assistant Director, Culture Commissioning

Originally trained as a musician, Val Birchall held posts in education, marketing and event management with a range of cultural organisations before joining the national arts funding system.

She set up and ran Sound Futures, a lottery funded programme in North Birmingham, using music to address the impact of social disadvantage on young people and their families.

in 2004 she joined Birmingham City Council's arts team, developing the city's first cultural strategy for children and young people and introducing new models for neighbourhood based delivery of arts activities in addition to managing the Council's arts funding programmes, film office and festivals and overseeing Birmingham's bid to be UK City of Culture.

Val is currently responsible for introducing commissioning arrangements across arts, museums, community development and play services, for running the Council's marketing operation and leading the Creative City initiative for the Greater Birmingham and Solihull Local Enterprise Partnership. Her commitment to supporting young people's development through the arts is reflected in her roles as a trustee of the Gallery 37 Foundation and director of the Birmingham Ormiston Academy school for performing arts and digital media.

Debbie Kermode: Deputy Director, Ikon Gallery, Birmingham

Deputy Director at Ikon since Oct 2012. From 2009 Debbie Kermode was the Director of Bright Space an arts education charity that delivered the Creative Partnerships programme for Birmingham and developed cultural opportunities for children and young people.

After completing an MA in Museum Studies at Leicester University Debbie became curator at IKON Gallery where she developed the internationally acclaimed Off-Site programme. More recently Debbie worked as Producer for Fierce! Festival promoting ground breaking live art across the West Midlands by inserting it in to innovative public situations. She continued to pursue this practice of participatory work with Birmingham Opera Company, RSC and Capsule bringing programmes as diverse as opera, live art and heavy metal music to younger audiences.

She is also on the board of Pentabus Theatre Company, Fierce Festival and a governor at Dame Ellen Pinsent Special School.

Mandag kl. 15:30 - Academic Partnerships

v/Beverley Nielsen & Prof Ian Grosvenor



Beverley Nielsen: Beverley Nielsen works at Birmingham City University as Director Employer Engagement.

She has previously worked at the Birmingham Institute of Art & Design, ranked in the top 10 UK Art & Design faculties for research, facilitating research and teaching collaborations between business and the university. Her interest is in harnessing the West Midlands' productive design expertise to develop our unique Design DNA and drive competitiveness.

Previous experience includes working as Regional Director, CBI West Midlands, Chief Executive Heart of England Tourist Board, Director, Aga Foodservice Group plc, a FTSE 250 business at that time, now known as Aga Rangemaster. Her consultancy, Beverley Nielsen Communications has worked with West Midlands businesses including Aga Foodservice plc and Pashley Cycles Ltd.

She was honoured to be recognised as Midlands Business Woman of the Year in 1998 and awarded an Honorary Masters Degree from Coventry University in 1999. She was delighted to be elected a County Councillor for Malvern Trinity in Worcestershire in June 2009.



Ian Grosvenor: Professor of Urban Educational History and Deputy Pro Vice Chancellor for Cultural Engagement at the University of Birmingham.

He is author of numerous articles and books on racism, education and identity, the visual in educational research, the material culture of education and the history of urban education.

Books include, *Assimilating Identities, Racism and Education in Post 1945 Britain* (1997), *Silences and Images, The Social History of the Classroom* (1999) with Martin Lawn and Kate Rousmaniere, *The School I'd Like* (2003) and *School* (2008) both with Catherine Burke, *Materialities of Schooling* (2005) with Martin Lawn and *Children and Youth at Risk* (2009) with Christine Mayer and Ingrid Lohmann.

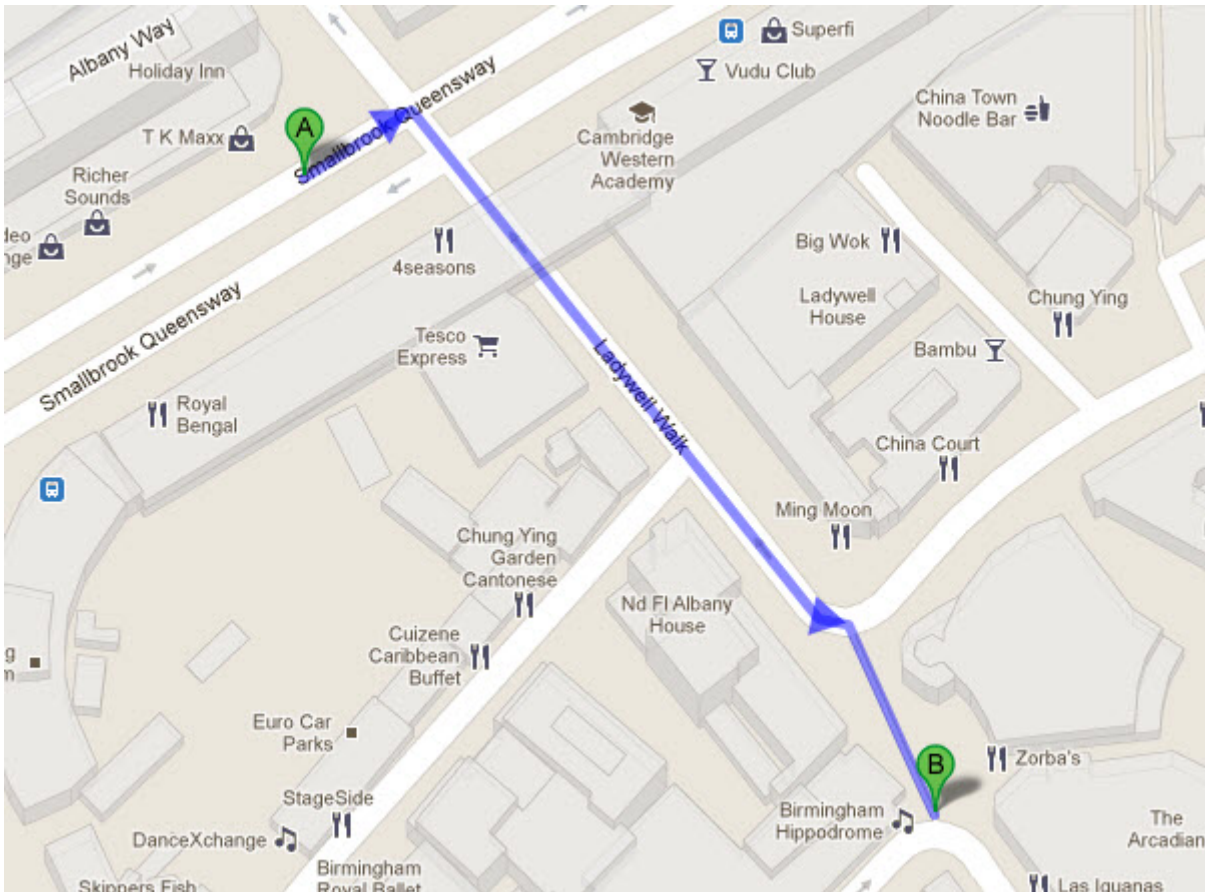
Partnership projects with the Library of Birmingham include *Connecting Histories*, *Birmingham Stories* and the *Children's Lives* exhibition.

He is Managing Editor of the international journal *Paedagogica Historica* and Secretary General of the European Educational Research Association.

Mandag kl. 17:30 - Ming Moon Chinese Restaurant

Efter dagens oplæg har vi kun lige tid til at komme tilbage og vende på hotellet, inden vi skal af sted igen. Vi spiser aftensmad på Ming Moon Chinese Restaurant, der ligger 5 minutters gåtur fra hotellet.

Se hjemmeside: www.mingmoon.co.uk

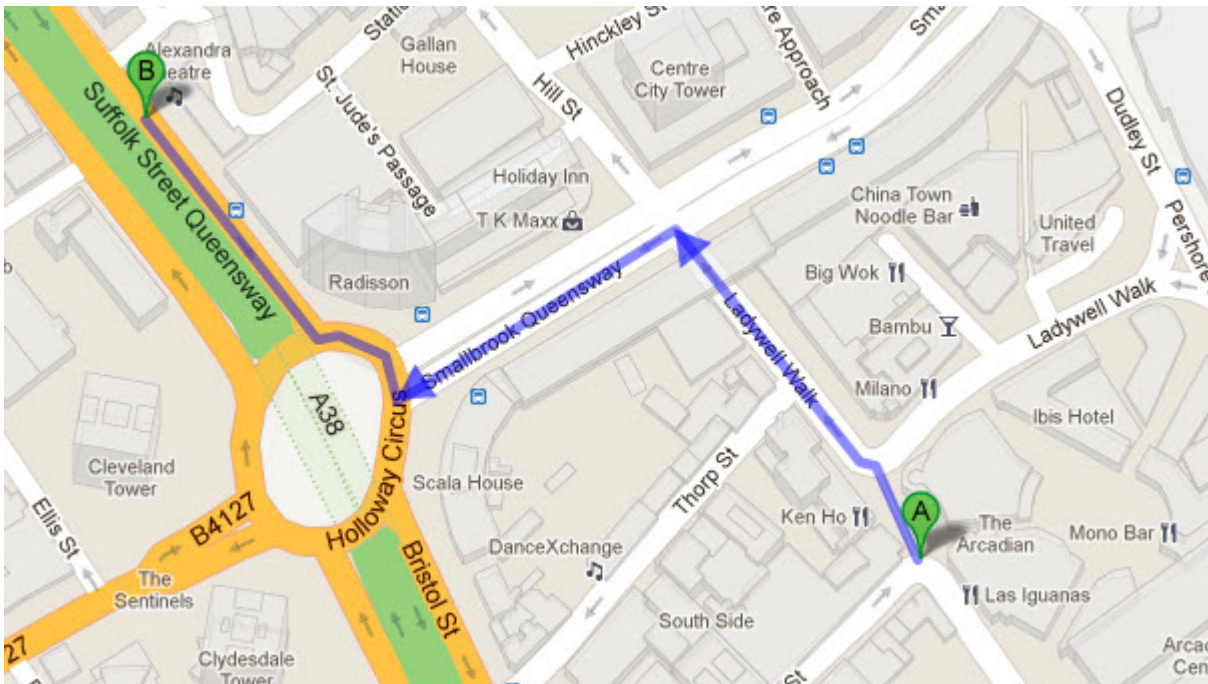


Ming Moon Restaurant, 16 Hurst Street, B5 4BN, tlf. 0121 622 5588

Mandag kl. 19:30 - Chicago the Musical

Mandag aften inviterer vi jer på et kulturelt arrangement. Vi skal se musicalen Chicago, som bliver opført i New Alexandra Theatre. Ingen dress code.

Det ligger kun 10 minutters gang fra Ming Moon Restaurant.



Læs mere: www.alexandratheatre.org.uk

New Alexandra Theatre, Station Street, West Midlands B5 4DS, tlf. 0844 847 2302

Tirsdag den 6. marts 2012

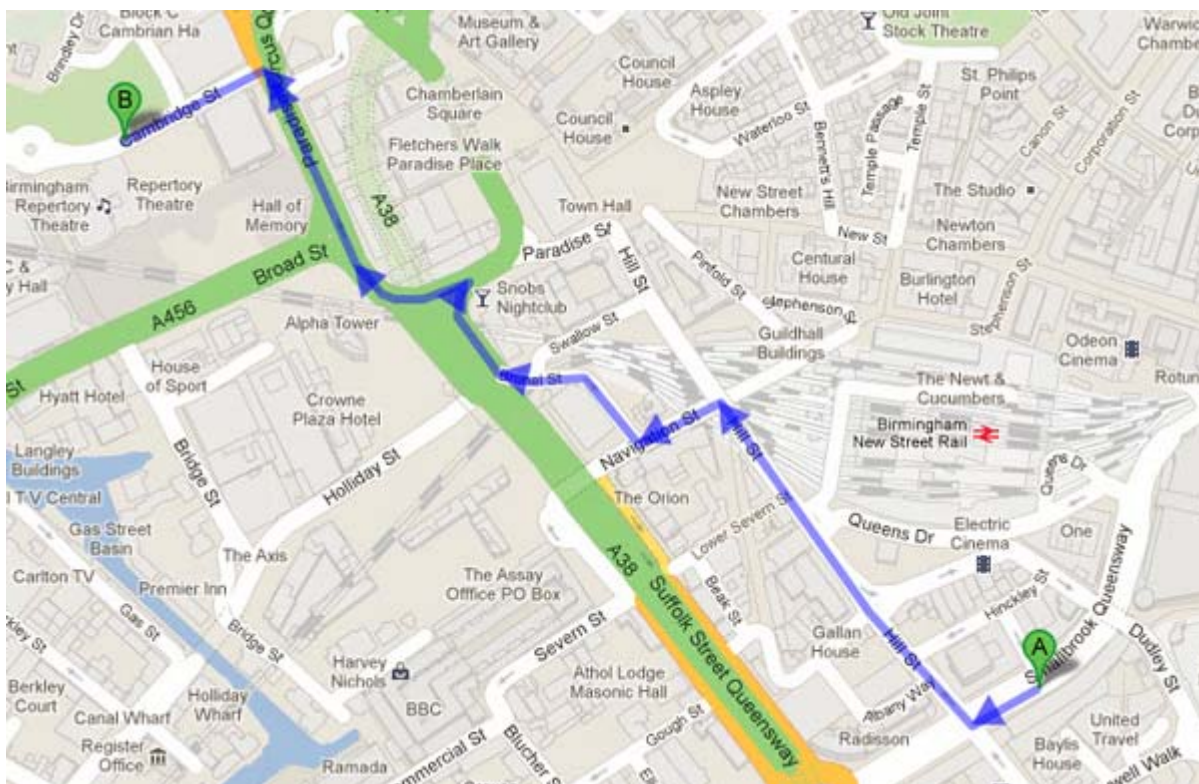
- Fra 06.30 Morgenmad
Tjek ud fra værelserne inden afgang fra hotellet. Vi finder ud af, om vi kan opbevare bagagen på hotellet.
- 08:45 Fælles afgang mod byggepladsen for det nye Hovedbibliotek
- 09:30 Visit to Library of Birmingham site - full site tour (s. 16)
v/Marcelle Hornshaw & Sinead Mackenzie, Carillion
v/Patrick Arends, Mecanoo
- 11:00 Pause
- 11:45 Fælles afgang mod Thinktank
- 12:00 Thinktank/Museum of Science & Industry (s. 17)
v/Philip Singleton, Chief Executive, Millennium Point
- 13:00 Fælles afgang mod hotellet (s. 18)
- 13:15 Opsamling v/Rolf
Vi har booket mødelokale på hotellet, hvor der bliver serveret frokost
Grupperne præsenterer deres oplæg
- 15:00 Powershopping - fx i det nærliggende Bullring Shopping Centre (s. 19)
- 16:00 Afgang fra hotellet
Vi bliver hentet og kørt i bus til lufthavnen
Vi medbringer sandwich til turen
- 19:10 Flyafgang Birmingham lufthavn
SAS / SK2536
- Aftensmad: I skal selv sørge for at købe aftensmad på hjemrejsen. Hver deltager får 450 kr. i diæter til udgifter til mad og drikke undervejs. Pengene bliver indbetalt på jeres Nemkonto efter hjemkomst.
- 22:00 Ankomst til Kastrup – flyskift
- 22:55 Flyafgang Kastrup - SAS / SK1225
- 23:40 Ankomst til Aalborg lufthavn
- 23:55 Busafgang fra Aalborg lufthavn
- 01:45 Forventet ankomst til Hovedbiblioteket i Aarhus

Tirsdag kl. 9:30 - Library of Birmingham – The Construction Site



Byggepladsen, hvor Birminghams nye Hovedbibliotek bliver opført, ligger ca. 1 km fra vores hotel. Afhængig af vejret går vi eller kører med taxa.

Hele gruppen får en kort introduktion til byggeriet. Herefter er der rundtur på byggepladsen.



Library of Birmingham – The Construction Site, Cambridge St, B1 2NR

Tirsdag kl. 12:00 – Thinktank/Museum of Science & Industry



Thinktank har til huse i Millennium Point, som mixer attraktioner, uddannelsesinstitutioner, pædagogiske centre, kommercielle erhverv samt administrationsfunktioner fra den offentlige sektor.

Visionen for Thinktank er at være et videnskabsmuseum i verdensklasse, der skaber mulighed for formel og uformel læring gennem teknologi, deltagelse og oplevelser.

Vi bliver vist rundt af Philip Singleton, som er nyudnævnt Chief Executive ved Millennium Point. Om Philip Singleton lyder det blandt andet: "Philip joins Millennium Point, having been Director of Major Sites for the London Borough of Newham where he was responsible for the post Olympic masterplans for Stratford and the Royal Docks. He was previously Assistant Director for City Centre Development for Birmingham City Council, responsible as Project Director for the Big City Plan and the Eastside Master Plan, and a senior member of Birmingham's regeneration team".

Fra byggepladsen til Thinktank er cirka 2 kilometer, så mon ikke vi tager en taxa af hensyn til den stramme tidsplan.



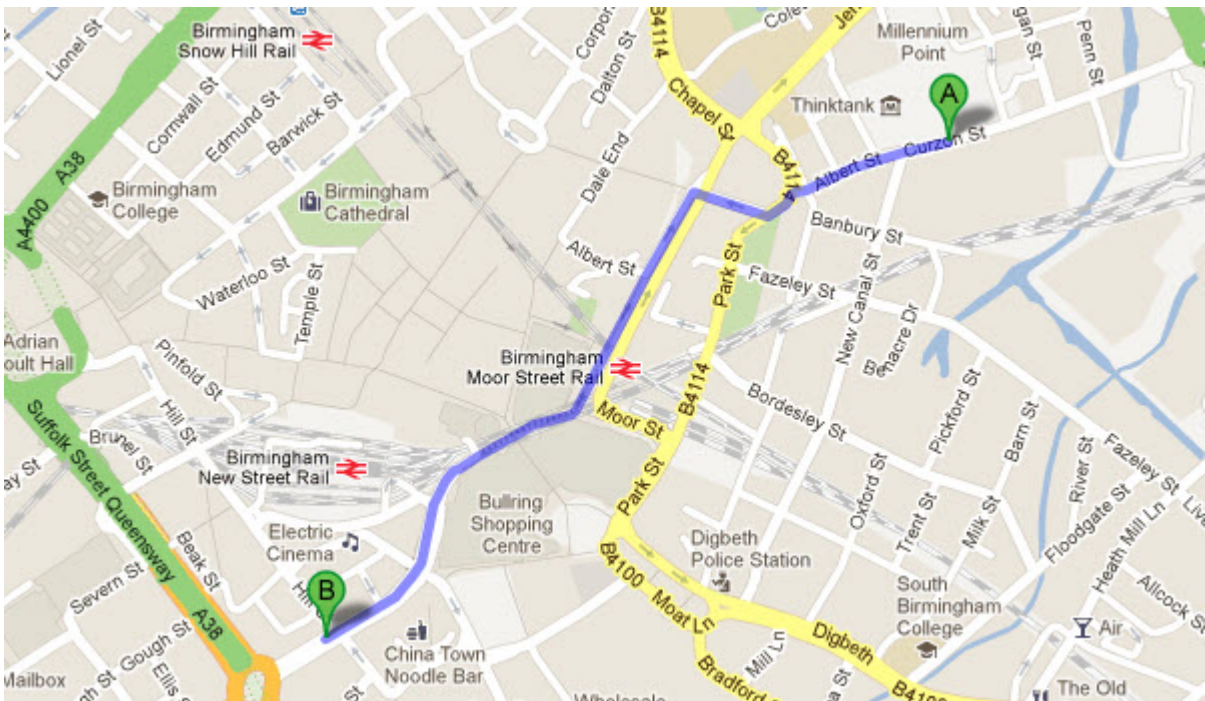
Thinktank, Birmingham Science Museum, Millennium Point, tlf. (0)121 202 2222

Tirsdag kl. 13:00 – Fælles afgang mod hotellet

Efter besøget i Thinktank skynder vi os tilbage til hotellet, hvor vi skal have fælles opsamling og afrapportering fra grupperne.

Vi har booket et mødelokale, hvor frokosten venter.

Fra Thinktank til hotellet er lidt over en kilometer. Afhængig af vejret går vi eller tager en taxa.



Tirsdag kl. 15 – Powershopping

Efter opsamling og gruppernes afrapportering får I lige en time til powershopping, inden bussen henter os og kører os til lufthavnen.

Der skulle være flere shoppemuligheder i nærheden af hotellet – blandt andet Bullring Shopping Centre, der ligger 5 minutters gåtur herfra.

Læs her: www.bullring.co.uk

